



**Job Title: Growth Strategist**

**Locations: Multiple**

**Job Type: 1099**

**Company Mission:**

The Local Giving Mall, LLC is a web-based shopping mall designed to promote “Donations from the Cloud”. This new innovative program, developed by LGM is designed to connect local non-profits with local retailers and independent merchants. This connection is in the form of a percentage of purchase cause marketing agreements between both parties. This connection will revolutionize the non-profit industry.

A key element to the success of this new innovative model is having passionate Growth Strategist that want to help local non-profits raise monetary donations. Typically, non-profits spend up to 40% of the funds raised to raise additional funds. The Donations from the Cloud provided by the LGM cost the non-profit zero dollars. A full 100% of the donations pledged by the retailers is deposited in the non-profits pay pal account.

**Job Description:**

The Growth Strategist (GS) is responsible for introducing and supporting local non-profits, merchants and consumer groups by revealing the benefits of LGM’s Donations from the Cloud, program. This socially responsible program is totally supported by the LGM web page. The GS will focus on the monetary benefit this program offers to the non-profit as well as the increase market exposure this model provides for leasing storefront owners. Consumer advocacy work will be in conjunction with providing direction for the storefront owner to capitalize on this model and know the direct benefit it provides to those that serve, the local non-profit.

**Job Responsibilities:**

- a. Equip themselves with the necessary tools and understanding to effectively present the LGM Donations from the Cloud value proposition.
- b. Present themselves to the local community as LGM’s Local Growth Strategist and expert in the field of percentage of purchase cause marketing process.
- b. Promote the monthly webinar seminars that are designed to educate and encourage non-profits and merchants to take advantage of LGM Model.
- c. Identify key non-profits, merchants, religious groups and consumer networks.
- d. Engage in the local charity industry and present the opportunity to participate in the Donations from the cloud program.

**Job Objectives:**

- a. Develop a local strategy to expose as many relevant organizations to the Donations from the Cloud value proposition.
- b. Present the plan to local Non-Profits, Merchants, Churches, Foundations, Consumers and any other 501 (c)3 organization.
- c. Maintain a contact roaster of the daily contacts and provide a monthly report to corporate on the status of your prospects.
- d. Lead new members through the registration process.
- e. Provide support where needed to the three main elements.
- f. Provide testimonial stories, news, blog value content and social media worthy notices.
- g. Promote LGM's social media links.
- h. Participate in the LGM incentive program and earn bonuses and trips.

**Job Qualifications:**

- a. High School Diploma with some college preferred.
- b. Experience in helping Non-profits raise funds.
- c. Familiar with the local non-profit market, activity and persons involved in the industry.
- d. Worked in the fundraising industry, preferred.
- e. Positive work ethic.
- f. Positive attitude and can work with a broad range of people.